

5 METHOD AND SYSTEM FOR TELEPHONICALLY SELECTING, ADDRESSING, AND  
DISTRIBUTING MESSAGES

Abstract of the Disclosure

10 A method and system of selecting, addressing, and distributing  
messages utilizing an Internet website as the registration and  
administration means and a database for the address routing means  
and through the use of a telephone and the associated DTMF  
signals is disclosed. One embodiment provides a system that  
looks up an electronic address in an Internet-website created and  
15 maintained data table based on the ANI (automatic number  
identification) provided with an inbound telephone and allows  
selection of a message, such as a reminder, a promotional  
message, or a purchase order, through the use of keycodes in the  
form of DTMF signals generated from a telephone keypad. Upon  
20 receiving the keycodes, an e-mail message, a fax message, postal  
mail contact data, or a time-delayed voice mail message is sent  
over the Internet or over another communications network or to a  
datafile.

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